



# Arquitectos del cambio en **AMÉRICA LATINA**

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A photograph showing two men in a professional setting. One man, wearing a blue and white checkered shirt, is gesturing with his hands while speaking. The other man, wearing a grey blazer over a brown shirt, is listening attentively with his hands clasped. A laptop, a smartphone, and a coffee cup are visible on the table in front of them.

¿Cómo podrían comprarle algo que **no vieron**  
**ni tocaron** a alguien que **NO CONOCEN?**

Compañía de tecnología #1 en  
desarrollar **soluciones fintech** y de  
**comercio electrónico**

18

8

+7500

países

operaciones

colaboradores

Nasdaq desde 2007 / Nasdaq100



A woman with short brown hair, wearing a teal patterned blouse and a long necklace of light-colored beads, is smiling and looking up and to the right. She is holding a white smartphone in her hands, which are positioned in the lower right foreground. The background is blurred, showing green foliage and a bright sky.

¿Qué hicimos  
diferente?

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**“Democratizar el comercio y las finanzas de América Latina”**

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# Un ecosistema





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# Somos la billetera digital más grande de la región.



A photograph of a person working at a wooden desk. They are using a silver laptop, and their hands are visible on the keyboard. The laptop screen displays a webpage with yellow text. In the background, there's a potted plant, a vase with flowers, and a window. A white circular frame surrounds the central text.

Aún queda mucho  
POR HACER.

A close-up photograph of a person's hands and torso. The person is wearing a light blue long-sleeved shirt. They are holding a blue debit or gift card with a dollar sign (\$) logo and the word "GIFT" printed on it. Their right hand is resting on a silver shopping cart handle. In the background, a white plastic bag with colorful printed text is visible.

Ya se transformó el comercio,  
ahora se está transformando el dinero.

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A photograph of a man with a beard and short brown hair, wearing a dark long-sleeved shirt and a light-colored apron, working at a food stall. He is looking down at something on the counter. In the background, there are other people, some wearing red hats, and a sign that reads "frenchie".

**En América Latina más del  
50% de la población está fuera  
del sistema financiero.**



Queremos que TODOS  
puedan cobrar

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■ En Argentina había solo **900.000** máquinas lectoras de tarjetas.



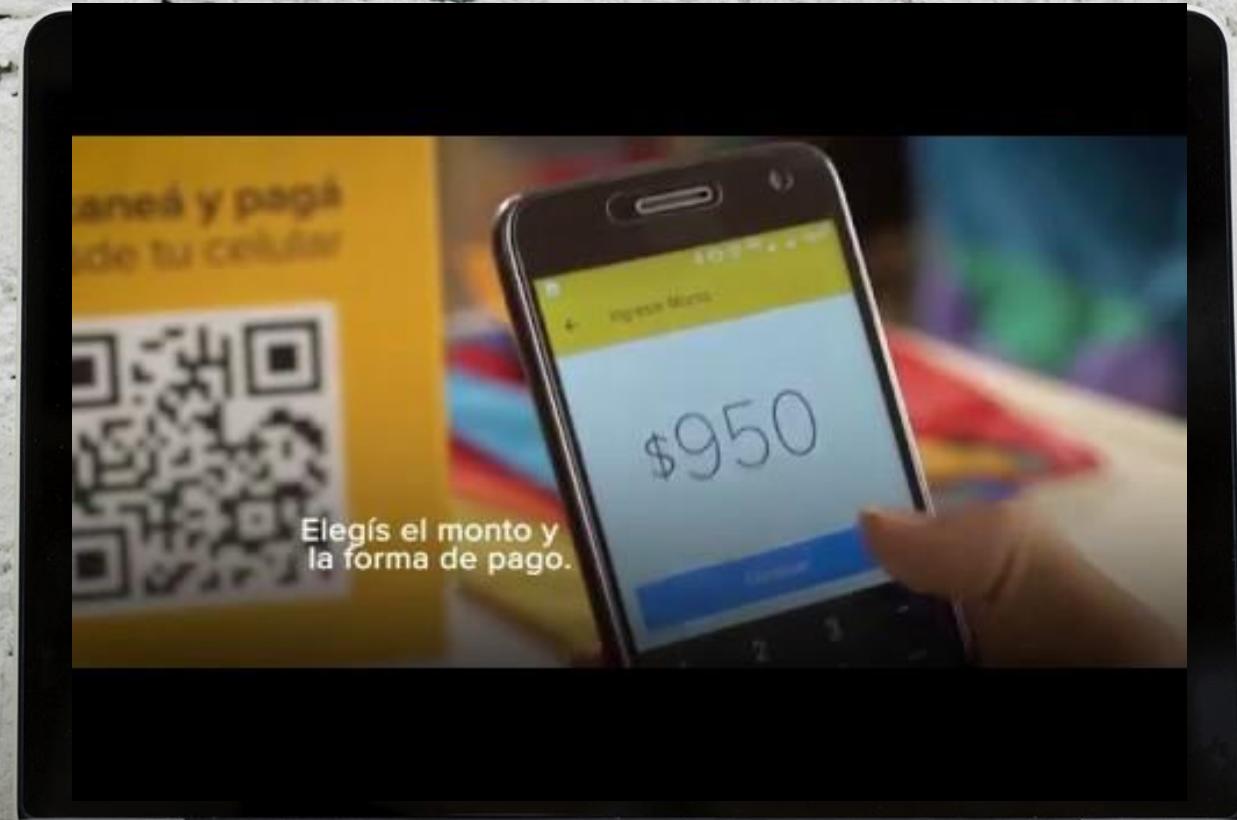
■ Y en tan solo **un año** logramos vender más de **500.000**.



A photograph of a person's hands working on architectural blueprints spread out on a desk. A pine cone sits on the paper, and a compass rose is visible. The person is wearing a red shirt and a blue and white checkered wristband. The background shows more architectural drawings and a ruler.

**El cambio debe ser la  
ÚNICA CONSTANTE**

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# ¡GRACIAS!

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