



La sostenibilidad como clave del cambio

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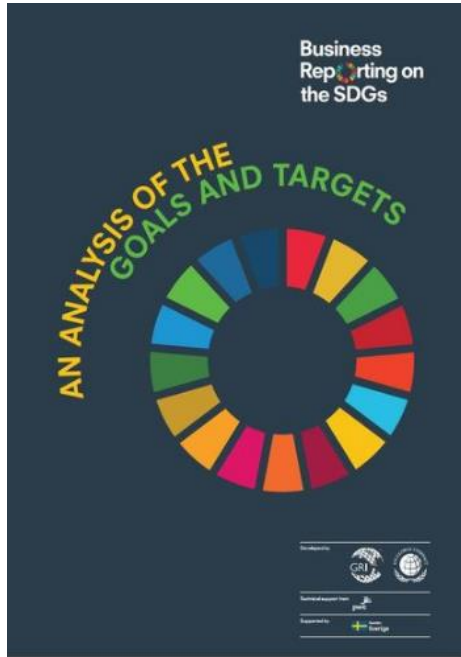
SUSTAINABLE DEVELOPMENT GOALS



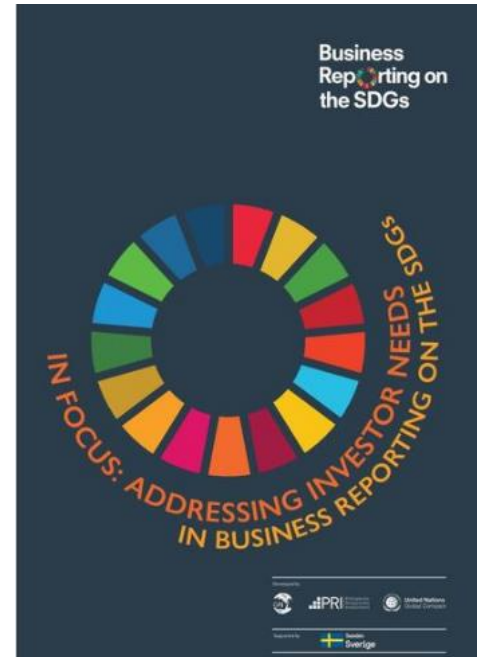
Business Reporting on the SDGs – UN Global Compact Action Platform



Integrating the SDGs into Corporate Reporting: A Practical Guide



An Analysis of the Goals & Targets



In Focus: Addressing investor needs in business reporting on the SDGs

Partners

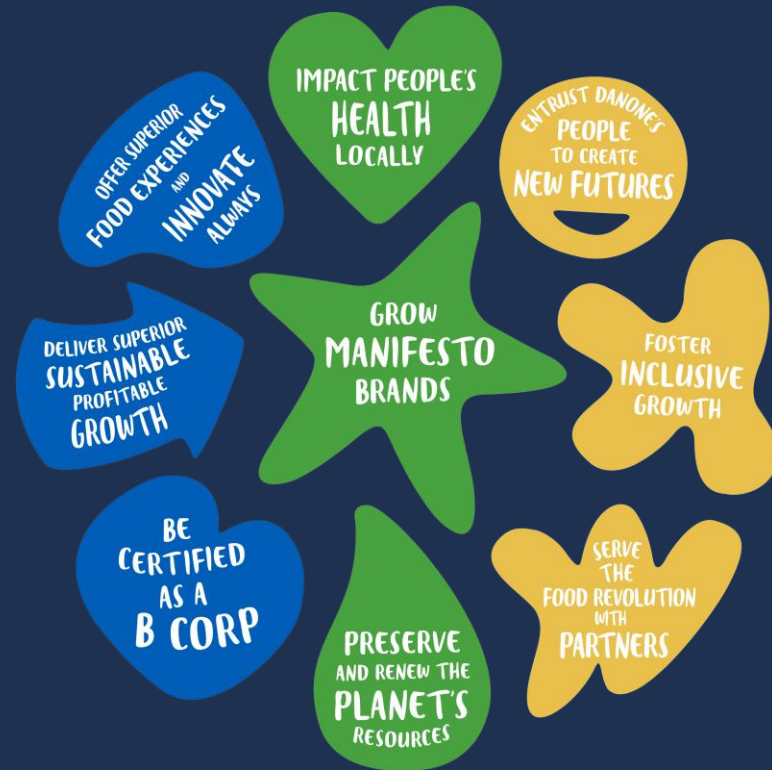


THE DANONE CASE : 2030 GOALS

IN LINE WITH THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS



OUR BRAND MODEL



OUR BUSINESS MODEL

OUR TRUST MODEL



SUSTAINABLE DEVELOPMENT GOALS





GROW MANIFESTO BRANDS



PERFORMANCE TOWARDS OUR AMBITION

	2017	2018	TARGET
MANIFESTO BRAND			
Brands embarked on Manifesto Brand journey	40	46	All by 2020

Manifesto brands are purpose driven brands that act as true activists towards their point of view. They pursue a purpose based on social, health and / or environmental issues that matter to its consumers and communities, and are committed to creating a positive social impact whilst delivering sustainable, profitable growth.



MANIFESTO BRANDS ARE GROWING 3 TIMES FASTER THAN AVERAGE DANONE BRANDS

65% of our business has already embarked on a Manifesto Brand journey

2018 KEY HIGHLIGHTS

10 MANIFESTO BRANDS⁽¹⁾ **>** **20%** accounting for 20% of Danone sales in 2018

gender equality

circular economy

lower impact on the planet

support to organic agriculture

nourishing happiness



(1) Villavicencio, Les 2 Vaches, Bonafont, Happy Family, evian, Alpro, Aqua, Blédina, Nutrilon, Phosphatine

BE
CERTIFIED
AS A
B CORP

BE CERTIFIED AS A B CORP



PERFORMANCE TOWARDS OUR AMBITION

	2017	2018	TARGET
B CORP™ CERTIFICATION			
B Corp™ certification	5 entities	11 entities	Global certification By 2030



2018 KEY HIGHLIGHTS

INCREASE GLOBAL COVERAGE

≈ 30% of our global business is covered by the B Corp™ certification⁽¹⁾



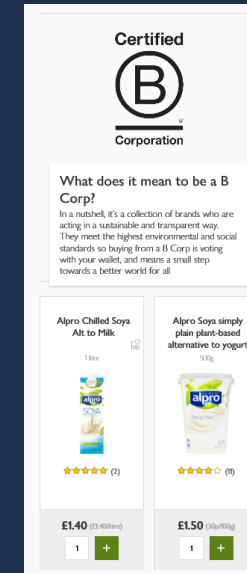
Danone North America and Danone Canada certification

- Achievement two years ahead of target
- Danone North America is the largest Certified B Corporation® in the world
- Danone Canada becomes the largest consumer-facing Certified B Corporation® in Canada

LEVERAGING THE CERTIFICATION

7 out of 9 Subsidiaries started leveraging the certification at brand level using social media and on-pack marketing

E-COMMERCE ACTIVATION



WAITROSE & PARTNERS

Virtual shelf dedicated to products from B Corps™ certified companies on Waitrose online shop

(1) Excluding Grameen Danone and Danone Manifesto Ventures turnover, not consolidated as both are treated as equity affiliates

Thank you!



United Nations Global Compact

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