How Artificial Intelligence already changed your business and your life





Fabio Scopeta





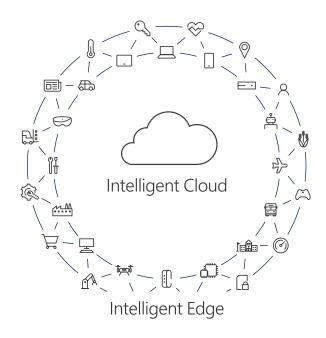
Multi-device, Multi-sense



Artificial Intelligence



Serverless



## Digital Transformation



EMPOWER Employees



ENGAGE clients



OPTIMIZE Operations



TRANSFORM products

## Al design principles









Fairness

Accountability

Transparency

**Ethics** 

